

# NADA100

NEW ORLEANS • JANUARY 26-29, 2017

Package 1	October	November	December	January	NADA Package Cost
1 Blast Per Month	\$1,000	\$1,000	\$1,000	\$2,000	\$4,249
<b>Package 2</b>					
1 Blast Per Month Real Time Clickers Return Visit Notifications Campaign Analytics	\$2,500	\$2,500	\$2,500	\$2,500	\$8,449
<b>Package 3</b>					
2 Blast Per Month 1 Follow-up email Real Time Clickers Return Visit Notifications Campaign Analytics Pre-NADA Blast to Engaged list	\$4,750	\$4,750	\$4,750	\$5,750	\$17,000
<b>Custom Daily 26-29 Booth Promotion</b>	<b>Custom Daily 26-29 Speaking Promotion</b>	<b>Daily 26-29 Booth Promotion</b>	<b>Daily 26-29 Speaking Promotion</b>		
1 Branded eMail to the NADA Attendee List every morning of the conference.	1 personalized eMail to the NADA Attendee List every morning of the conference.	Inclusion on the <b>Must See Booth</b> eMail with Other Vendors	Inclusion on the <b>Must See Sessions</b> eMail with other speakers		
\$2,999	\$2,999	\$1,750	\$1,750		